



FORESTERS
FINANCIAL
PARTNERS

Main Street PowerMail Lead Generation Program
Custom Sales Leads for Your Agents
and Agent Recruiting Leads for You!

YOU CHOOSE:

The Geographic Area:

- Zip Codes, County, City, State or SCF

The Product:

- Final Expense, Annuity, Mortgage Protection, Reverse Mortgage, Single Premium Life, Turning-65, Medicare Advantage, SNP, and more

The Demographics:

- Age Range, Estimated Household Income, Homeownership, Net Worth, Invested Assets, With or Without P.O. Boxes, Available Phone Records, etc.

Recruiting:

- Please call Jennifer Bledsoe for more information.

WE DELIVER:

- A Fresh List Every Time
- 48 Hour Turnaround*
- Online Lead Management System

** On orders placed by 12:00 Noon EST.*

We generate your customized mailing list, print all materials, process your mail, plus pay the outgoing and return postage. As the returns come in, they will be forwarded to you via email or fax free of charge on a daily basis. We will even send the hard copies to you once a week to take on appointments.

This program consists of field tested direct mail leads designed to provide you with quality prospects. They are pre-qualified by age and income and have shown an interest in your selected product.

\$400* per thousand (1,000 - 4,999)

\$393* per thousand (5,000 - 9,999)

\$390* per thousand (10,000 - 24,999)

\$389* per thousand (25,000 or more)



**Prices shown are based on a 8.5" x 3.5" Final Expense lead piece. For envelope "teaser copy" add \$15 per thousand. Other lead sizes available with various discounted pricing structures for Forester Financial Partners.*

You could have initial returns in as little as two weeks from payment date. For your convenience, we accept electronic checks, Visa and MC.

To learn more call Jennifer Bledsoe toll-free at 1-866-540-6797, ext. 118

Email: jennifer@msspowermail.com